



anthem

THE MAGAZINE OF
AMBROSE UNIVERSITY

Published twice per year, Anthem informs, educates, inspires and engages its audience and the wider community by sharing the accomplishments and contributions of alumni, students, faculty, staff and supporters of Ambrose University. The publication informs readers of key events at Ambrose, promotes new services and benefits available to alumni, and shares personal and professional successes through popular regular features such as "Spotlight", "Campus Notebook" and "Family and Friends".

FREQUENCY

Fall and Spring

READERSHIP

20,000+ print
and online

DISTRIBUTION

Alumni and
friends

DEMOGRAPHIC

Ages 25-75
globally

SURVEY

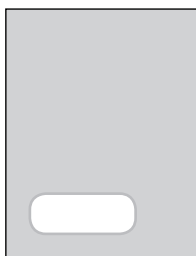
85% of alumni
read all or most

Advertising Rates and Specifications

OUTSIDE BACK COVER

\$2,000

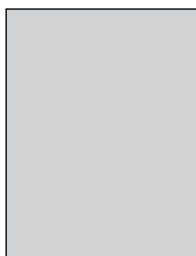
8.25" w x 11.5" h
Full bleed - allow for
5.75" w x 2" h white space
for mailing address



INSIDE COVER PAGES

\$1,500

8.25" w x 11.5" h
Full bleed



INSIDE FULL PAGE

\$1,000

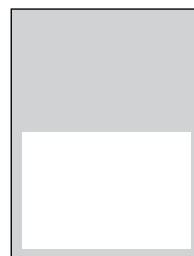
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No bleed



1/2 PAGE WIDE

\$600

6.75" w x 4.5" h
No bleed



1/3 PAGE WIDE

\$300

6.75" w x 2.25" h
No bleed



File Submission Specifications

- **Preferred ad submission: high resolution PDF (minimum 300 dpi at 100% ad size).**
- Images used in ad should be imported as CMYK or Greyscale mode at a minimum 300 dpi resolution to ensure best print quality.
- Fonts should be converted to outlines or sent to Ambrose along with submission.
- Please add 1/4" bleed on all sides for full page ads.
- If submitting an ad using Adobe Indesign native files please include all supporting files (images, logos, illustrations) and fonts.

Booking and Payment Information

- Advertisers committing to two or more consecutive ads will receive a 10% discount. Alumni of Ambrose will also receive an additional 10% off all advertising. Invoices are sent after printing, and payment terms are net 30 days.

For More Information

To book an ad, learn more about advertising in Anthem or to request sample issues please contact us at:

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150 Ambrose Circle SW, Calgary, Alberta, Canada T3H0L5

Email: anthem@ambrose.edu • Tel: (403) 410-2933



campusnotebook

Day of Prayer

Students, faculty, staff and the wider church community gathered in groups large and small on Feb. 4, 2020, for the annual Ambrose Day of Prayer. Despite cold weather, student-led prayer walks gave participants an excellent opportunity to gather in prayer while appreciating the wonderful parks and paths around the University.

For the latest news and information, visit [ambrose.ca/dayofprayer](#)

Finding a clear and simple path forward

The theme of this year's Pastor's Conference — Life Together: Discipleship in an Age of Distraction — could not have been more timely. Pastors from across the country gathered at Ambrose University on Feb. 18, 2020, to take part in the event, which was presented this year in partnership with the Pastors' Conference Institute. The conference looked at ways to break through the noise and clutter of today's world, by presenting the latest research for Canadian churches as well as strategies from some of Canada's leading church thinkers and practitioners.

Local and latte

A new concession has opened on campus, extending the options available at the Ambrose cafeteria. Latte, cappuccinos, smoothies, gourmet sandwiches, soft-serve ice cream and more — with an emphasis on locally sourced products — will tempt every individual and put up every morning. Openness at evening. Once current COVID-19 restrictions are lifted, stop in Tuesday, Friday, 7:30-11:30 am, and Friday-Saturday, 5:30-10:30 pm.

Room for wellness

The recently opened Wellness Room is a pilot project to create new opportunities for the Ambrose community to focus on wellness-related activities and enhance their connection around mental health and overall health issues. The intentionally "calm" adjacent free and "no homework" space is perfect for discussing, having meaningful conversations or taking part in the variety of programs to be offered. In addition, during the general space with Student Academic Services will expand what's possible within the space. The Wellness Room is located on the first floor of Wellness.

A visit from Her Honour

The Honourable Lois E. Mitchell, Lieutenant Governor of Alberta, visited Ambrose University on Feb. 12, 2019, meeting with President Gordon T. Smith before addressing participants at the annual Lord of the Next Economy Forum.

Lions battled for gold

The Ambrose Lions men's basketball team took their best regular season in program history (17-8) as they took to the Alberta Colleges Athletic Conference gold medal game. The Lions, who entered the championship weekend as the third seed in the A-CAC South, they had a unique opportunity to take on the home team and defend their title. In the first half, the Ambrose Vikings, in the quarter final, and defeated the home team with a 39-26 win. In the same final, the Lions took on the large technical advantage from the hosts, the BCIT Ooks, also defeating them in an amazing team effort for a 105-94 win and a berth in the final. The gold-medal game was a battle against the home team (Ooks), the previously powerful BCIT Trijays. In the end, the Lions took home the show, and proved their tenacity and the strong competitive spirit they had displayed all year long. Lions have been playing basketball and field hockey since 1967 and have won numerous national and provincial titles. They are proud to represent Ambrose University and the A-CAC.

Alberta Colleges Athletic Conference

Men's Basketball Championship

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spotlight

The lure of tech devices and apps sometimes seems irresistible. That shouldn't come as a surprise. Most are designed to keep us online and immersed for as long as possible, so we release brain chemicals that make us feel good about it — and leave us wanting more.

TIME SERVED

Dr. Jim Cresswell researches the connection between tech and our minds. He knows tech is here to stay and that it's fundamentally changing us. Knowing why, how and what we can do about it is one way to retain control of one of our most precious resources — our time.

Next time, long ago, I had a "time" moment first thing in the morning — one of those moments that require the discipline of the mind and make me stop to reflect. I have a usual morning routine. I get up, take some time for prayer and reflection, and then go about my day. But something interrupted this routine and I didn't really notice it — at first. It was a really powerful desire to grab my phone and check my email. I took an 8:00 AM class that day and I was a bit of a mess. I was in a situation, it felt like there must be some fundamental requirement that I desperately needed to be answered IMMEDIATELY upon waking. Until then, I hadn't realized that I'd been habitually checking my email first thing in the morning for a couple of weeks already. :-)

family&friends

Stay in TOUCH!

Ambrose University is blessed to be part of a large, growing and vibrant community. Meet some of the many people within it — and share your own news with others by visiting [ambrose.edu](#) or emailing [anthem@ambrose.edu](#).

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ambrose_uoi

ambrose_uoi

A celebration 5 decades in the making!

Ambrose University marks 50 years of theological education in 2020. Alumni, students, faculty and staff from around the world are invited to get in touch — and to share highlights and memories with family and friends in the Ambrose community and beyond.

Visit [ambrose.ca/50years](#) to share your stories and photos.

Sign up for This Month @ Ambrose to stay up-to-date on current events in your area.

Professor Emeritus of Christian History and Spirituality

The Ambrose University Board of Governors has honored Dr. Charles Marshall, an extraordinary service to the University and his commitment to its vision and mission, naming him Professor Emeritus of Christian History and Spirituality.

Dr. Marshall has taught at both local and public post-secondary institutions in Canada and the U.S. for 49 years, including 29 years as a full-time faculty member at Ambrose and 10 years as Visiting Professor of Christian Spirituality at Trinity Seminary in Toronto. He retired from Ambrose in April 2020.

He is the Founder and Director of Deans Ancient Paths, an Alberta government award-winning, post-secondary travel study program that has enabled members of the Ambrose and wider communities to experience some of Christianity's most meaningful places, leading pilgrims to more than 34 countries over more than 20 years.

Dr. Marshall's past distinguished colleagues William McAlpine, David Neale and Donald Quarr, who have previously been named Professor Emeriti.

Do you have a fond or fun memory from your student, teaching or work days?

Share it with Family & Friends in Anthem!

Send a note, a few bullet points or a thought or two (and a photo, if you have one) to [anthem@ambrose.edu](#) to be included in an upcoming issue.

You'll help grow the Ambrose community and inspire others to do the same!

Dr. Mark Bartel

Ambrose Associate Professor of Music, has been appointed Artist-in-Residence at the University of Alberta, Edmonton, and will be performing across Saskatchewan and Alberta. He is also a member of the Royal Canadian Mounted Police Band.

Tam McCullagh

Dr. McCullagh has been the Chair of the RCMPC Division since March 2018 and oversees a group of 21 voluntary across Saskatchewan and Alberta. He is also a member of the Royal Canadian Mounted Police Band.

Dr. Dennis Thompson

Dr. Thompson has been known by all kinds as Dr. Dennis Thompson since 1988. He has published two short books, *Recovering What You Need* and *Recovering What You Don't*. He is also a member of the Royal Canadian Mounted Police Band.

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November 2020