Alliance University College

ECO 200 *Microeconomics* (3) Winter 2006 Instructor: Dr. Alan Kwan

Contacting the Instructor Office: Room 530

Class Times: T & Th 4:00-5:15pm Email Address: akwan@auc-nuc.ca Office Phone: 410-2000 ext. 6907 Class Location: Room 811

Course Description

Economics is about the study of resource allocation and microeconomics studies the behaviour of individual consumers and firms. It analyses their decisionmaking process in the market economy by examining how the market system coordinates individuals' choices about what to produce and consume. It also studies when the market coordination system works well, and when and why it does not.

Course Objectives

By the end of this course students should understand

- 1) the meaning and operation of demand and supply curves
- 2) the basic premises and components of the consumer preference and budget
- 3) consumer behaviour and decisions through the interaction of the budget and preference
- 4) the relationship between productivity and factors of production in the short run and the long run
- 5) the relationship between cost and production
- 6) the coordination of production under different market environments
- 7) the roles of government in regulating industries

Required Texts

Ragan, Christopher T.S., Richard G.Lipsey, <u>Microeconomics</u>, 11th Canadian Edition, Pearson Addison Wesley, 2005.

COURSE SCHEDULE

January	12:	Introduction: Nature & Method of Economics (Ch. 1)
	17, 19:	The Economic Problem and Tools (Ch. 2)
	24:	Inroduction to Demand & Supply (Ch. 3)
	26:	Community Days
	31:	Demand Analysis: Comparative Statics (Ch. 3)
February	2, 7:	Elasticities (Ch. 4)
	9:	Markets in Action (Ch. 5)
	14:	Midterm Test 1
	16:	Consumer Choice (Ch. 6)
	20-24:	Midterm Break
March	28:	Introduction to Production (Ch. 7)
	2, 9: 7:	Production & Short Run Cost Analysis (Ch. 7) Community Day / Day of Prayers
	14:	Production in the Long Run (Ch. 8)
	16, 21, 23:	Perfect Competition (Ch. 9)
	28:	Monopoly (Ch. 10)
	30:	Midterm Test 2
April	4:	Monopolistic Competition and Oligopoly (Ch. 11)
	6, 11:	Price Discrimination, Efficiency & Regulation (Ch. 12)
	13, 18:	Government & Market Failure (Ch. 16)

Course Grading

2 Midterm Exams:	20% and 25%
Final Exam:	55%