

Course ID:	Course Title:	Winter 2018
BUS 370	Managing Information Systems	Prerequisite: BUS 100 or BUS 305
		Credits: 3

Class Information		Instructor Information		Important Dates	
Days:	W - F	Instructor:	Steve Morris, MA	First day of classes:	Thurs, Jan. 4
Time:	11AM – 12:30PM	Email:	smorris@ambrose.edu	Last day to add/drop, or change to audit:	Sun, Jan. 14
Room:	RE 104	Phone:	403.410.2935	Last day to request revised exam:	Mon, Mar. 5
Lab/Tutorial:	N/A	Office:	IT Department	Last day to withdraw from course:	Fri, Mar. 16
		Office Hours:	By appointment	Last day to apply for coursework extension:	Mon, Mar. 26
Final Exam:	April 18 @ 9AM A2141			Last day of classes:	Wed, Apr. 11

Course Description

This course provides an introduction and understanding of the value and uses of information systems for business operation and management decision-making. It concentrates on providing an understanding of the tools and basic terminology needed to understand information systems and their role in the business environment. Topics include information systems concepts, a review of information technology concepts, the fundamentals of e-business, planning and development of information systems, and the implementation and management of these systems.

Expected Learning Outcomes

It is the aim of the course that students acquire the following skills:

1. Understand the role of Information Systems in an organization
2. See Information Systems as a competitive tool that should be harnessed to increase business success.
3. Understand how Information Systems are changing the management processes and culture of organizations.
4. Be able to have understanding of the design and implementation of Information Systems in an organization.

Textbooks

Experiencing MIS (Kroenke & Boyle)

Course Schedule

Date	Topic
January	
5 th	Syllabus review and introduction to Information Systems
12 th	Why Information Systems should matter to you
17 th	The Five components of Managing Information Systems – First assignment due
19 th	Business Process Management
24 th	Innovation
26 th	Competition – Information Systems to the rescue
31 st	Hardware and Software
February	
2 nd	Hardware and Software / Open Source Software / Security – Second assignment due
7 th	Databases
9 th	Mid-term
14 th	More Databases!
16 th	Networks
28 th	Security and other words - Third assignment due
March	
2 nd	Competitive Advantage
9 th	Decision Making
11 th	Warehouses and Marts
16 th	Web 2.0 and 3.0
28 th	MIS Projects - Final paper due
April	
6 th	Structure, Governance, and Ethics
11 th	Privacy and Security - Exam review

Please note we will not have classes on the following dates:

- January 10th (Southern Alberta Higher Education CIO Meeting)
- February 21st and 23rd (Family Day / Reading Break)

- April 4th (Ambrose Research Conference)

Requirements:

In addition to items listed above, students will be required to do the following:

- Complete three assignments that will address key issues addressed in the textbook and in class lectures, 5 pages in length as posted in Moodle
- A mid-term exam
- Complete a 15 page final paper in the field of management information systems (topic must first be approved by instructor)
- Complete a comprehensive final examination

Grade Summary:

The available letters for course grades are as follows:

<u>Letter Grade</u>	<u>Description</u>	<u>Percentage</u>
A+		100 - 97
A	Excellent	96-93
A-		90-92
B+		87-89
B	Good	83-86
B-		80-82
C+		77-79
C	Satisfactory	73-76
C-		70-72
D+		67-69
D	Minimal Pass	65-50
F	Failure	50 and below

Because of the nature of the Alpha 4.00 system, there can be no uniform University-wide conversion scale. The relationship between raw scores (e.g. percentages) and the resultant letter grade will depend on the nature of the course and the instructor’s assessment of the level of each class, compared to similar classes taught previously.

Please note that final grades will be available on student registration system. Printed grade sheets are not mailed out.

Final Grade Breakdown:

3 written section assignments	25%
Midterm Exam	25%
Major essay	25%
Final Exam	25%

Ambrose University Academic Policies:

Communication

All students have received an Ambrose e-mail account upon registration. It is the student's responsibility to check this account regularly as the Ambrose email system will be the professor's instrument for notifying students of important matters (cancelled class sessions, extensions, requested appointments, etc.) between class sessions. If students do not wish to use their Ambrose accounts, they will need to forward all messages from the Ambrose account to another personal account.

Registration

During the **Registration Revision Period** students may enter a course without permission, change the designation of any class from credit to audit and /or voluntary withdraw from a course without financial or academic penalty or record. Courses should be added or dropped on the student portal by the deadline date; please consult the List of Important Dates. After that date, the original status remains and the student is responsible for related fees.

Students intending to withdraw from a course after the Registration Revision Period must apply to the Office of the Registrar by submitting a "Request to Withdraw from a Course" form or by sending an email to the Registrar's Office by the **Withdrawal Deadline**; please consult the List of Important Dates on the my.ambrose.edu website. Students will not receive a tuition refund for courses from which they withdraw after the Registration Revision period. A grade of "W" will appear on their transcript.

Students wishing to withdraw from a course, but who fail to do so by the applicable date, will receive the grade earned in accordance with the course syllabus. A student obliged to withdraw from a course after the Withdrawal Deadline because of health or other reasons may apply to the Registrar for special consideration.

Exam Scheduling

Students, who find a conflict in their exam schedule must submit a Revised Examination Request form to the Registrar's Office by the deadline date; please consult the List of Important Dates. Requests will be considered for the following reasons only: 1) the scheduled final examination slot conflicts with another exam; 2) the student has three final exams within three consecutive exam time blocks; 3) the scheduled final exam slot conflicts with an exam at another institution; 4) extenuating circumstances. Travel is not considered a valid excuse for re-scheduling or missing a final exam.

Electronic Etiquette

Students are expected to treat their instructor, guest speakers, and fellow students with respect. It is disruptive to the learning goals of a course or seminar and disrespectful to fellow students and the instructor to use electronics for purposes unrelated to the course during a class session. Turn off all cell phones and other electronic devices during class. Laptops should be used for class-related purposes only. Do not use iPods, MP3 players, or headphones. Do not text, read, or send personal emails, go on Facebook or other social networks, search the internet, or play computer games during class. Some professors will not allow the use of any electronic devices in class. The professor has the right to disallow the student to use a

laptop in future lectures and/or to ask a student to withdraw from the session if s/he does not comply with this policy. Repeat offenders will be directed to the Dean. If you are expecting communication due to an emergency, please speak with the professor before the class begins.

Academic Policies

It is the responsibility of all students to become familiar with and adhere to academic policies as stated in the Academic Calendar. Personal information (information about an individual that may be used to identify that individual) may be required as part of taking this class. Any information collected will only be used and disclosed for the purpose for which the collection was intended. For further information contact the Privacy Compliance Officer at privacy@ambrose.edu.

Extensions

Although extensions to coursework in the semester are at the discretion of the instructor, students may not turn in coursework for evaluation after the last day of the scheduled final examination period unless they have received permission for a course Extension from the Registrar's Office. Requests for course extensions or alternative examination time must be submitted to the Registrar's Office by the deadline date; please consult the List of Important Dates. Course extensions are only granted for serious issues that arise "due to circumstances beyond the student's control."

Appeal of Grade

An appeal for change of grade on any course work must be made to the course instructor within one week of receiving notification of the grade. An appeal for change of final grade must be submitted to the Registrar's Office in writing and providing the basis for appeal within 30 days of receiving notification of the final grade, providing the basis for appeal. A review fee of \$50.00 must accompany the appeal. If the appeal is sustained, the fee will be refunded.

Academic Integrity

We are committed to fostering personal integrity and will not overlook breaches of integrity such as plagiarism and cheating. Academic dishonesty is taken seriously at Ambrose University as it undermines our academic standards and affects the integrity of each member of our learning community. Any attempt to obtain credit for academic work through fraudulent, deceptive, or dishonest means is academic dishonesty. Plagiarism involves presenting someone else's ideas, words, or work as one's own. Plagiarism is fraud and theft, but plagiarism can also occur by accident when a student fails or forgets to acknowledge to another person's ideas or words. Plagiarism and cheating can result in a failing grade for an assignment, for the course, or immediate dismissal from the university college. Students are expected to be familiar with the policies in the current Academic Calendar that deal with plagiarism, cheating, and the penalties and procedures for dealing with these matters. All cases of academic dishonesty are reported to the Academic Dean and become part of the student's permanent record.

Note: Students are strongly advised to retain this syllabus for their records.