

ALLIANCE UNIVERSITY COLLEGE



NAZARENE UNIVERSITY COLLEGE

**BUS 399 *Advanced Strategy and Leadership* (3 credit hours)
Winter 2007**

Class Schedule:

To be determined

Class Location: Room 641

Instructor Information:

David Adams, BBA, MBA, CA, CPA, CMA (Hon.)

Office: Room 641

Office Phone: 410-2000 ext. 6912

Email Address: dadams@auc-nuc.ca

Course Description

This course builds on the concepts learned in the BUS 310 Strategy course and allows the student to explore the role of both strategy and leadership in directing an organization to meet its goals and objectives. There is significant opportunity for self reflection and there is also a significant written component to the course.

Course Objectives

By the end of this course students are expected to gain an understanding about:

1. the role of leadership in strategic management
2. how to analyze leadership situations to develop an appropriate managerial response
3. their leadership abilities including strengths and weaknesses
4. traditional and new strategies for advancing the goals and objectives of an organization
5. a Christian perspective on leadership

Course Requirements:

The student will read and report on several books in the areas of leadership and strategy. The student will also prepare a major research paper on either leadership or strategy. The paper may be academic or applied in focus. The following is a summary of the various requirements and weights for the course:

Evaluation Method	Weight	Due Date(s)
Book reports (4 @ 15% each)	60%	Jan. 27, Feb. 27, Mar. 20, Apr. 12
Research paper (Min. 1500 words)	40%	Apr. 17

Reading List:

Students must read at least six of these books and prepare a minimum 5 page book report on four of them. Students may also substitute a book of their choice with permission of the instructor.

Leadership:

Courageous Leadership, Bill Hybels, Zondervan, 2002

On Becoming a Leader, Warren Bennis, Perseus Books, 1994

Jesus on Leadership, Gene Wilkes, Wheaton, Tyndale, 1998

Servant Leadership: A Journey Into the Nature of Legitimate Power and Greatness, Robert Greenleaf & Larry Spears, Paulist Press, 2002

The Leadership Paradox: A Challenge to Servant Leadership in a Power Hungry World, Denny Gunderson, YWAM Publishing, 2006

Leadership is an Art, Max Depree, Random House, 2004

Life Together, Dietrich Bonhoeffer, Harper & Row, 1954

Strategy:

Strategic Management, Philip Sadler & James C. Craig, Kogan Page, 2003

Blue Ocean Strategy, W. Chan Kim & Renee Mauborgne, Harvard Business Press, 2005

Competitive Strategy: Techniques for Analyzing Industries and Competitors, Michael Porter, Free Press, 1980

The Rise and Fall of Strategic Planning, Henry Mintzberg, Free Press, 1994

Grading Scale:

The available letters for course grades are as follows:

<u>% Grade</u>	<u>Letter Grade</u>	<u>Description</u>
95% to 100%	A+	Excellent
90% to 94%	A	
85% to 89%	A-	
80% to 84%	B+	
76% to 79%	B	Good
72% to 75%	B-	
68% to 71%	C+	Satisfactory
64% to 67%	C	
60% to 63%	C-	
55% to 59%	D+	
50% to 54%	D	Minimal Pass
0% to 49%	F	Failure

Other Information:

It is the responsibility of all students to become familiar with and adhere to the academic policies as stated in the current Student Handbook and Academic Calendar. In particular, students are to note academic regulation #34 - Academic Dishonesty.