LE 545-1 VITAL MARKS OF EFFECTIVE ORGANIZATIONS

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COURSE DESCRIPTION

This one-day workshop will help church and non-profit leaders think and act effectively when it comes to the organizational side of their work. The particular focus will be institutional intelligence around three key areas of organizational effectiveness: mission clarity; governance structures that work; and a dynamic institutional culture. Each is essential to the effective functioning of a church or a non-profit; each is a critical point of leverage for the leader of a church or non-profit.

LEARNING OBJECTIVES

Upon completion students will:
* have a greater appreciation for what it takes to give effective organizational leadership;
* Be equipped to recognize where as a leader one can leverage his/her strengths for greater institutional effectiveness;

COURSE OUTLINE

LOCATION:
COST – Earlybird $69 (Includes snacks and lunch); $79 after Sept 18
OR One Credit Tuition Fee - $420

9:30am Welcome and Overview: Institutional Intelligence – the crucial elements
10:30am Break
10:45am Fostering Mission clarity: the vocation of *this* church . . . or *this* organization
11:15am So much depends on Governance - Understanding how power and governance works in this organization [or does not work!]
12:00pm Lunch
12:45pm Learning to read organizational culture: seeking hopeful realism
1:30 pm Workshop: three case studies in organizational effectiveness [a mission agency, a school and a church]
2:30pm A farewell and a blessing.

REQUIRED READING & REFLECTION

Recommended for Workshop prep & follow-up
* *Read Institutional Intelligence: The Elements of an Effective Organization [IVP, 2017] by Gordon T. Smith*.
* Do a preliminary "audit" on your organization: its mission statement . . . its approach to governance; its most pressing challenges and opportunities.

Requirements for One-Hour Credit (both assignments due Nov 7, 2018)
1. Read and take notes on the book: Institutional Intelligence. Submit bullet point notations on each chapter.
2. Identify the "operational drag" of your organization and submit an action plan - eight pages – for addressing the most pressing issue that faces your organization.

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* Recognize where an organization
is experiencing "operational
drag".