

Nazarene University College
Spoken and Written Communication, EN 270 (UoC COMS 361)
Winter 2000, Wednesdays, 7:00-10:00
Professor: Dr. Diane Howard
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Course Objectives:

The field of communication is sometimes described as a meeting-point for many perspectives on the human condition and history and is thus a strongly diversified discipline. Therefore, the study of communication embraces a wide interdisciplinary investigation of philosophical, scientific, mathematical, technological, humanistic, psychological, and sociological perspectives. The purpose of this course is to explore these concentrations within the larger framework of communication research including intrapersonal, interpersonal, group, organizational, mass and global communication.

This course analyzes the field of communication through written and spoken discourse. The study of key theories of human communication research is linked with practical foundations for building better communication skills. The course provides an overview of the major theoretical and epistemological approaches to the field of communication and therefore will be divided into a combined lecture/tutorial to encourage the development of effective individual communication skills.

Course Schedule:

Week One: **INTRODUCTION**)

Lecture: Introduction Course/Theory/History of Communication

Tutorial: How We Got Here: Communication Study in the Past

Week Two: **COMMUNICATION THEORY AND SCHOLARSHIP**

Lecture: A Historical Look at the Study of Scholarly Communication Research/
Scientific and Humanistic Standards/ A Discussion of Theory

Tutorial: What We Have Learned; Communication Principals

Week Three: **INTRAPERSONAL: VERBAL MESSAGES**

Lecture: Genres of Communication & Information Theory Communication

Tutorial: What We Know About Critical Thinking and Listening

Week Four: **INTRAPERSONAL: NONVERBAL MESSAGES** **Lecture:**
Coordinated Management of Meaning/Symbolic Interactionism/ Expectancy
Violation
Tutorial: What We Know About Non-Verbal Communication and Intrapersonal
Communication

Week Five: **INTERPERSONAL MESSAGES**
Lecture: Social Penetration/Feminist Theories/Genderlect
Tutorial: Interpersonal Communication

Week Six: **INTERPERSONAL: RELATIONSHIP DEVELOPMENT**
Lecture: Constuctivism/Uncertainty Reduction Theory
Tutorial: Interviewing

Week Seven: No Class Reading Week

Week Eight: **GROUP AND ORGANIZATIONAL COMMUNICATION**
Lecture: Interactional View/Social Judgement
Tutorial: Small Group Communication

Week Nine: **GROUP AND ORGANIZATIONAL COMMUNICATION**
Lecture: Groupthink
Tutorial: Preparing and Presenting Speeches

Week Ten: **INTERCULTURAL COMMUNICATION**
Lecture: Cultural Theory/Critical Theory
Tutorial: Informing and Persuading Others

Week Eleven: **MASS COMMUNICATION: MEDIA AND CULTURE**
Lecture: Technological Determinism
Tutorial: Mass Media Communication and Communication and Technology

Week Twelve: **MASS AND INTERCULTURAL COMMUNICATION CONTEXT
THEORIES)**
Lecture: Cultivation Theory
Tutorial: Family, Community and Classroom Communication

Week Thirteen: **GLOBAL COMMUNICATION AND INFORMATION
TECHNOLOGY**
Lecture: Diffusion of Innovations/FINDING A JOB IN TODAY'S JOB MARKET
Tutorial: Communicating in Careers

Week Fourteen
Lecture: Review Exam
Tutorial: Diversity in Communication

Course Requirements:

The course is divided into two components: The lectures and the tutorials. The tutorials are intended to provide a more in-depth and creative coaching to develop confident personal communication skills.

Tutorial Assignments	Assigned Weekly	60%
Final Exam		40%

Final Grades will be determined based on the weights given

Note: Lap tops will not be allowed during the final in class Exam. (BONUS marks may be given for exceptionally good work).

1. Tutorial Assignments

The basis of the tutorials will be the presentation/assignments from the required textbook readings. These discussions/presentations will be conducted during class time and will be prepared by students before each lecture and presented by each student during tutorial time. Please keep in mind that these presentations are an integral component of the course. Assignments/discussions/presentations will be discussed on the first day of class along with a reading list.

2. Final Exam

This will be based on the web site material www.acs.ucalgary.ca/~howard and from some of the chapters reviewed to date in the textbook by Raymond Zeuschner titled Communicating Today.

Please Note: At the discretion of the instructor, assignments submitted after the deadline **may** be penalized with the loss of a grade (eg: A- to B+). Please be familiar with the College's policy on plagiarism and academic misconduct. **All assignments must be typed. Hand written assignments will not be graded.**

The Nazarene University College uses the following equivalencies in its grading system:

A+	96-100
A	91- 95
A-	86-90
B+	82-85
B	75-81
B-	72-74
C+	68-71
C	63-67
C-	60-62
D+	56-59
D	50-55

In those cases where class performance falls above or below these parameters, a curve may be used at the faculty member's discretion.

Required Texts:

Zeuschner, Raymond. (1997). Communicating Today. Allyn and Bacon.
Needham Heights, Massachusetts.

2) Assigned Theoretical Readings from www.acs.ucaglary.ca/~dhoward